the Original SORBOS® Edible Straws × TROPICAL SMOOTHIE CAFE®

YOUR FLAVOUR. YOUR DESIGN. YOUR BRAND.

A WINNING CONCEPT

Building on our earlier collaboration: your next smoothie experience, from the first sip to the final bite.



WITH THE SMOOTHIE

A visible edible garnish, a flavor companion and an optional add-on to test.

AT THE COUNTER

A take-home pack or a limited edition, presented alongside the drink.

Sip it. Bite it. Take the feeling home.

THE SAME EXPERIENCE.
READY TO TAKE HOME.

A garnish with the smoothie. A branded pack at checkout. One flavor experience with two opportunities to sell.



Strawberry · Orange · Tropical · Island Signature concept. All 24 cm, with individual branded wrapping paper.

ONE BRANDED COLLECTION.

24 cm
straw length

16
straws in individual wrapping paper

Offer the pack on its own or propose a smoothie + pack combination. Let the guest keep the flavor experience going.

FROM SIP TO SHELF

The topping introduces it. The retail pack gives the guest a reason to take it home.

AN ATTRACTIVE RETAIL OPPORTUNITY.

Illustrative economics · per 16-straw pack · USD

$3.50–$4.00
Estimated delivered cost to the franchisee

$9.00
Suggested retail price

$5.00–$5.50
Potential gross profit per pack

Approx. 56–61% gross margin

Indicative pricing, subject to order volume and distribution arrangements. Retail price excludes sales tax. Gross profit equals retail price less delivered product cost, before franchise fees, payment processing and store operating expenses.

MAKE YOUR NEXT LTO
WITH YOUR OWN BRAND
AND YOUR OWN FLAVOUR



One longitudinal print · 25 mm from the mouth · 35 × 4 mm reference area.
Edible ink on the straw · repeating print on wrapping paper.

24 cm

The straw length for Tropical Smoothie Cafe. Every straw supplied in individual wrapping paper.

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